

Focus on Coaching



A more focused approach

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Executive & Business Coaching

About Morgan Clarke Coaching

Morgan Clarke is an approved supplier of coaching to a broad range of FTSE 250, multi-national and global clients.

We have a reputation for providing high quality business performance and executive coaches who get results. With a panel of over fourteen coaches, we can work at all levels in an organisation and undertake a wide variety of coaching assignments.

Our coaches are experienced, qualified and supervised. They follow a rigorous contracting and evaluation process and invest time understanding your strategy, company culture and the business context for the coaching assignment.

This ensures fast results and the maximum return on your investment.

"After 20 years with the company I was seriously considering leaving. Coaching enabled me to refocus, develop as an individual and take up an opportunity to advance my career. The support was value for money and I would not hesitate to use Morgan Clarke in the future".

**Senior Manager,
National Grid**

"Morgan Clarke is versatile in its approach, tuning into the coaching needs of the business and individual. I have seen a real step change in my own team and have benefited a great deal on a personal level".

**Head of Sales and Customer Services,
Direct Line Insurance, Birmingham**

Potential applications

Coaching is successful in a range of situations. These include:

- **development coaching** to improve performance, change behaviour or increase knowledge and skills. Often used to prepare the individual for, or support them in, a new or more complex role
- **performance coaching** to enhance the coachee's overall performance in their current position and improve their team's effectiveness and contribution
- **skills coaching** to close gaps in knowledge, skills and behaviours
- **specialist coaching** to resolve underlying psychological blocks to performance or promotion.

Why invest in coaching?

Coaching is widely acknowledged to be a cost effective business improvement development tool.

Potential benefits include:

- increased leadership and management capability
- improved personal and professional effectiveness
- development and retention of high potentials
- more effective team-working and project leadership
- greater employee engagement.

Choosing Morgan Clarke

You should choose to work with us because we:

- will help you improve business performance
- have a defined coaching process that is rigorous but easy to work with
- work to agreed timeframes for a fixed fee
- align our coaching to deliver your strategy and meet your business needs
- have a track record of success in delivering a wide range of coaching assignments
- use qualified, experienced coaches.

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