

Content

Key concepts

- profit and cash
- working capital
 - break-even
 - contribution
- return on investment

Understanding financial statements

- profit and loss
- balance sheets
- weighing up the impact of management decisions on profit and cash

Analysing results and risk

- analysing and interpreting financial performance data
- understanding financial risks and rewards within a business
 - calculating key ratios
 - identifying trends

Managing budgets and costs

- the role of a budget
 - building a budget
 - managing a budget
- lead and lag indicators
 - reducing costs

Making a business case/ investment appraisal

- principles of investment appraisal
 - making a business case
 - investors' expectations.

Business Finance

Business Skills

You need to manage the financial performance of your part of the business, analysing management information, key accounting ratios and underlying trends.

You would like to understand profit and loss, balance sheets, cash and profit. You also need to know how to assess business risk and opportunity as well as how to build and manage a budget.

This common sense two days will equip you with the knowledge and skills to make sound commercial judgments. We cut through the jargon and mystique that surrounds finance and deliver useful and straightforward tools and insights.

Benefits

By the end of the programme you will be able to:

- understand financial statements, measures and ratios
- handle financial information and engage colleagues with confidence
- build and manage a budget
- link day-to-day activity and decisions to financial results
- calculate and use eight key financial ratios to manage business performance
- make sound investment proposals and present robust business cases.

Approach

The programme is structured around a series of case studies and exercises and is paced but very interactive. You will be helped to understand how to apply your learning in the workplace. Our experienced facilitator will deliver genuine clarity and insight.

Who should attend?

Any manager or professional who needs to improve their understanding of business finance. If you are searching the index for 'Finance for non-financial managers' this is the programme you should attend.

Programme information

Duration: Two days

Price: £725 (excluding VAT)

Dates and locations:

29th - 30th April 2008 • London

8th - 9th October 2008 • Surrey

3rd - 4th March 2009 • Midlands

For further details please call

John Baldwin on 01306 621600.

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