

Content

How we think

- can anyone be creative?
- what is creativity and why do I need to use it?
- creating the environment to be creative

Techniques

- exercises to warm up the thinking muscles
- ways to stimulate and generate ideas
- De Bono's six hats
- innovative and diverse thinking
- creativity tools

Keeping it going

- personal blocks to creative thinking
- how to remove blocks and barriers
- running creative thinking sessions
- fostering creativity and innovation in your team.

Creative Thinking

Personal Impact

You work in a business or functional area where your ability to think broadly and come up with new and innovative ideas, product, solutions or ways of getting things done can make the difference between failure and success.

This stimulating one day programme will build your understanding of how you and your colleagues can think and work more creatively.

We will introduce you to practical tools and techniques that support the development of a more creative environment for identifying and solving work problems.

Benefits

By the end of the programme you will be able to:

- appreciate the importance of creative thinking to successful organisations
- understand the link between creative thinking, problem solving and innovation
- identify and overcome blockages that limit creative potential
- use a range of creative techniques to address workplace challenges
- foster creativity throughout your team.

Approach

This one day programme is high energy and very participative. Practical exercises are punctuated by periods of reflection and discussion to allow participants to make links to their own experiences.

This is a stimulating day in itself, but participants are also challenged to demonstrate how they will use their learning to make a real difference in their workplace.

Who should attend?

Anyone who needs to solve work or organisational problems and/or use more creative thinking in their everyday activities.

Programme information

Duration: One day
Price: £375 (excluding VAT)

Dates and locations:
18th June 2008 • London
18th November 2008 • Surrey
17th March 2009 • Midlands

For further details please call
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