

Content

From manager to leader

- the difference between leadership and management
 - qualities of a leader
 - inspirational leadership; creating resonance
- understanding your preferred leadership style
- adapting your style to suit the needs of the situation

Achieving results

- concern and influence; your role in a business context
 - creating space to reflect and plan the future
 - contributing to decisions that affect you and your team
- creative thinking and problem solving
- goal setting using a balanced scorecard

Personal effectiveness

- a deeper understanding of your personal preferences and the impact they have on others
 - communicating business goals and strategy
- leading others through change
- aligning needs, wants and recognising opportunities to develop yourself and others

Leading your team

- building high performance teams
 - giving and receiving performance feedback
 - creating a positive culture.

The Experienced Manager

Leadership and Management

As an experienced manager operating in a competitive business environment, you must recruit, motivate, develop and retain high calibre people, in order to deliver sustainable improvements in business performance. And next year you will have to do the same again.

You are ready to step off the treadmill for two days and review and improve your performance. This programme provides the opportunity to gain new insights, learn new skills and explore new behaviours with other like-minded managers to ensure that you stay ahead of the field.

Benefits

By the end of the programme you will be able to:

- understand a wider range of leadership styles
- be more flexible in your choice of leadership behaviour
- set expectations and achieve business goals
- demonstrate greater awareness of your impact on others
- communicate more effectively at all levels
- take robust, good quality business decisions
- make a broader contribution that adds greater value to both your functional area and the business as a whole.

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Approach

Sessions are led by experienced facilitators who can vary the content to suit the needs of the group. Participants say that this flexible approach means that experienced managers obtain great value because relevant issues are addressed and consequently they feel a real sense of ownership.

Participants work through a self-directed learning guide in advance that provides a valuable refresher of key management concepts, and helps participants to arrive well prepared. This ensures that they gain maximum benefit from the facilitated sessions. As well as relevant exercises and case studies, we encourage participants to draw on their own experiences as managers and bring current issues and opportunities to the table for discussion, and hopefully, resolution!

Who should attend?

Any manager or professional who wants to refresh and improve their leadership and management capabilities.

Programme information

Duration: Two days

Price: £925 (excluding VAT)

Dates and locations:

10th - 11th June 2008 • London

14th - 15th October 2008 • Midlands

3rd - 4th February 2009 • Surrey

For further details please call
John Baldwin on 01306 621600.

